

Estudio bibliométrico

Producción científica sobre
turismo de la Universidad de
La Laguna entre 2010 y 2025

3ª Edición



Cátedra de Turismo
CajaCanarias-Ashotel
Universidad de La Laguna

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Universidad de La Laguna entre 2010 y 2025.

3ª Edición

Enlace permanente DOI: <https://doi.org/10.25145/r.2025.06>

Autores

Gabriel González Díaz (Técnico de investigación de la Cátedra de Turismo CajaCanarias-Ashotel de la ULL)

José Manuel Viera González (Contratado predoctoral del Departamento de Economía Aplicada y Métodos Cuantitativos de la ULL)

Raúl Hernández Martín (Catedrático en Economía Aplicada y Director de la Cátedra de Turismo CajaCanarias-Ashotel de la ULL)

La Laguna, septiembre 2025

Metodología

Este informe es la tercera edición del estudio bibliométrico, tras los previos informes publicados, el cual analiza y estudia la producción científica relacionada con turismo en la Universidad de La Laguna. Se han incluido los artículos publicados en SCOPUS hasta el 15 de septiembre de 2025.

El informe realiza un análisis de la evolución y el impacto de la investigación sobre turismo elaborada por los investigadores/as de la Universidad de La Laguna (con o sin vínculo directo con la Cátedra de Turismo) durante el periodo 2010-2025. También se han presentado datos y gráficos para el periodo 2020-2025, para observar las dinámicas más recientes sobre de la producción científica. Los artículos incluidos en el informe incluyen los realizados por investigadores/as que pertenecen actualmente a la plantilla de la ULL o bien a investigadores (que ya no son miembros de la ULL) pero que publicaron sus trabajos cuando formaban parte de esta institución.

Fuentes de información empleadas

Se ha utilizado como fuente a SCOPUS. Se trata de una base de datos bibliográfica internacional, gestionada por Elsevier, que recopila resúmenes y citas de artículos científicos de todas las áreas del conocimiento. En este informe, SCOPUS se emplea como fuente para identificar y analizar las publicaciones sobre turismo. SCOPUS tiene una base de artículos amplia y reconocida internacionalmente, aunque a veces pueda no reflejar completamente los resultados de algunos investigadores.

Criterio de búsqueda empleado en SCOPUS

- Palabras clave empleadas en la búsqueda (título, abstract o keywords del autor): airbnb, destination, gastronomy, holidays, hospitality, hotel, leisure, passenger, restaurant, tourism*, travel, trip, vacation. Se incluyeron también los equivalentes en castellano. A partir del listado inicial, dos investigadores aplicaron un criterio de experto para verificar que las publicaciones correspondieran efectivamente al ámbito del turismo.

Herramientas de análisis empleadas

- VOSviewer: herramienta diseñada para construir y visualizar redes bibliométricas a partir de datos de publicaciones científicas.
- Zotero: gestor bibliográfico que permite la recolección automatizada y estandarizada de metadatos desde bases de datos académicas, generando citas y listas de referencias conforme a normas internacionales.

313

**ARTÍCULOS
CIENTÍFICOS
SOBRE TURISMO**

5.410

**CITAS EN
SOCUPUS**

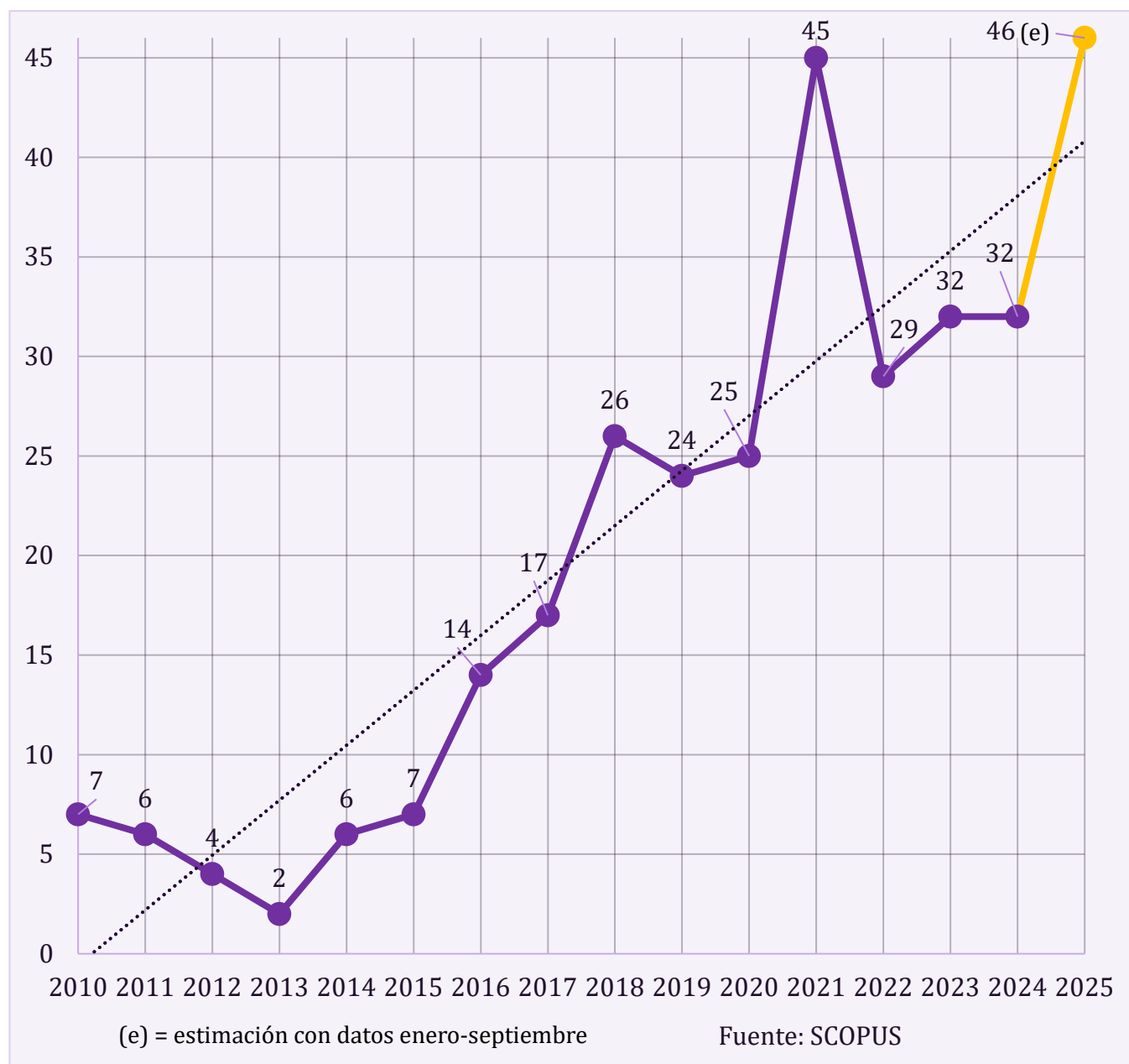
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**ESTIMACIÓN DE
ARTÍCULOS PARA
2025**

DATOS 2010 - 2025

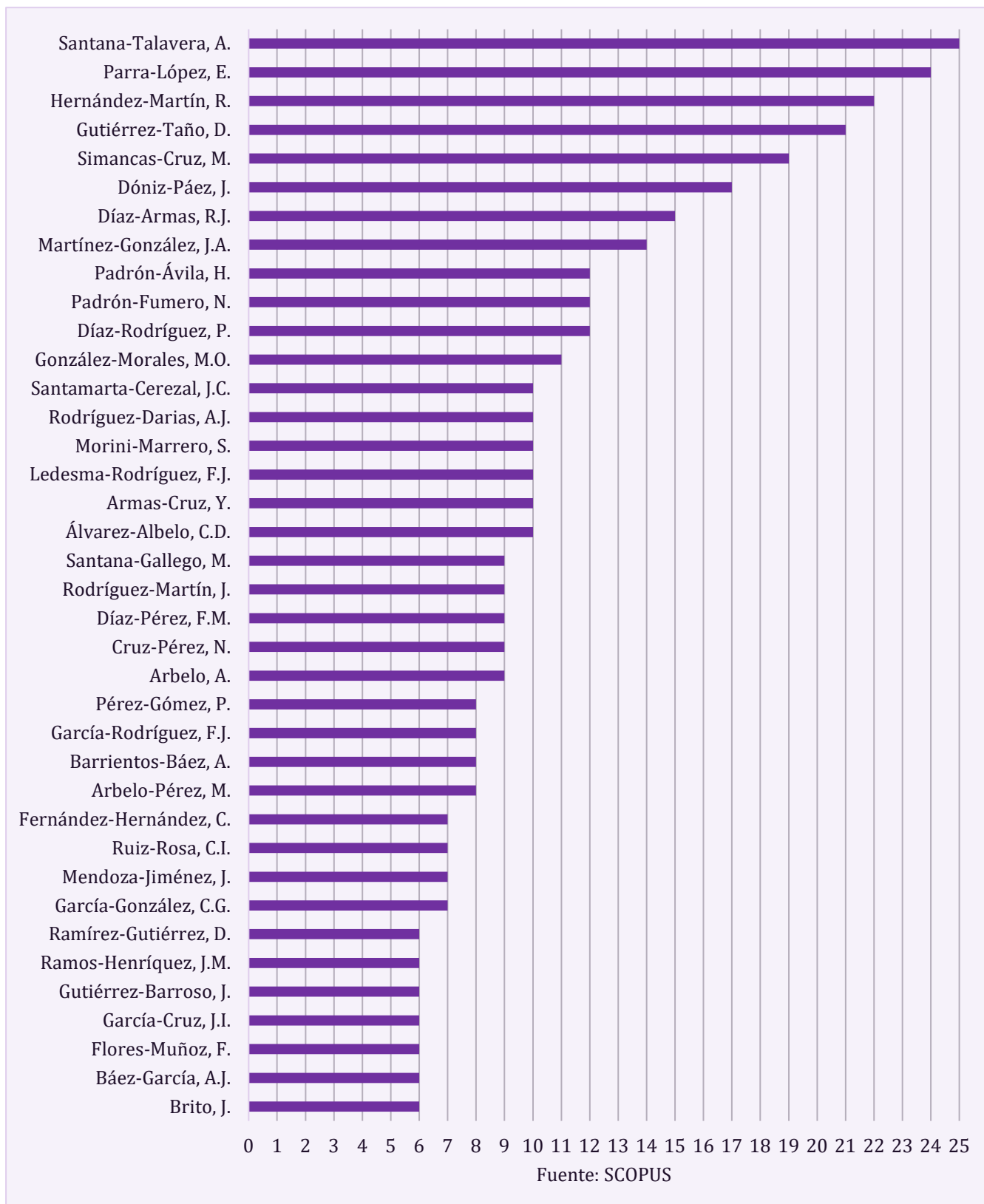
Entre el 1 de enero de 2010 y el 15 de septiembre de 2025 los/as investigadores/as de la Universidad de La Laguna han publicado un total de 313 artículos científicos en revistas indexadas en la base de datos SCOPUS. Asimismo, estos artículos han recibido un total de 5.410 citas. Para el conjunto del año 2025, se estima una producción científica en torno a 46 artículos, situándose por tanto en niveles superiores a los del 2021 (máximo histórico). En dicho año la producción científica a nivel mundial experimentó un crecimiento anormal como consecuencia indirecta de la pandemia.

Número de artículos relacionados con el turismo publicados en SCOPUS entre 2010 - 2025 en la ULL



Tras un primer periodo 2010-2015 de baja producción científica, a partir de ese momento se observa un crecimiento bastante pronunciado, con un pico de publicaciones de 45 publicaciones en 2021, un año de gran crecimiento de la producción científica a escala internacional. En todo caso, tras la pandemia se observa que la senda de crecimiento se mantiene, de modo que para 2025 se prevé un número de publicaciones científicas similar al que se registró en el atípico año 2021. El reciente rejuvenecimiento de la plantilla de la ULL y su compromiso con la investigación en turismo permite prever un número de trabajos aún mayor para los próximos años.

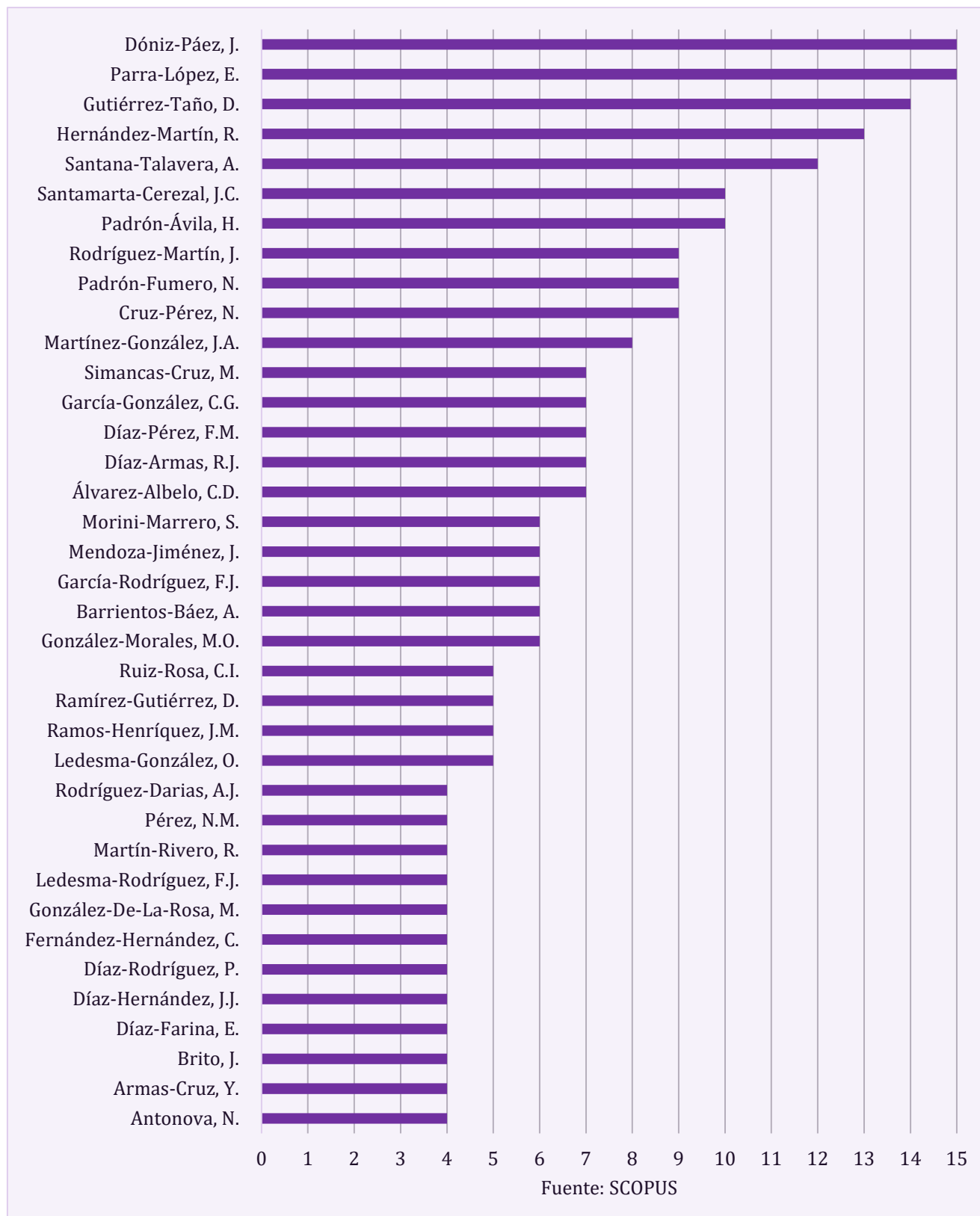
Investigadores/as de la ULL que publicaron en SCOPUS, entre 2010 – 2025, un mayor número de artículos relacionados con turismo



Los 20 artículos de investigadores/as de la ULL relacionados con el turismo más citados entre 2010 - 2025

Título	Autor/es	Año	Citas
The impact of mega-sport events on tourist arrivals	Fourie J., Santana-Gallego M.	2011	363
Intentions to use social media in organizing and taking vacation trips	Parra-López E., Bulchand-Gidumal J., Gutiérrez-Taño D., Díaz-Armas R.	2011	310
Predicting the intentions to use chatbots for travel and tourism	Melián-González S., Gutiérrez-Taño D., Bulchand-Gidumal J.	2021	261
The role of place identity and place attachment in breaking environmental protection laws	Hernández Bernardo B., Martín A.M., Ruiz C., Hidalgo M.D.C.	2010	172
Economic crisis and residents' perception of the impacts of tourism in mass tourism destinations	Garau-Vadell J.B., Gutierrez-Taño D., Díaz-Armas R.	2018	121
Influence of young consumers' external and internal variables on their e-loyalty to tourism sites	Buhalis D., Parra López E., Martinez-Gonzalez J.A.	2020	106
International trade and tourism flows: An extension of the gravity model	Santana-Gallego M., Ledesma-Rodríguez F.J., Pérez-Rodríguez J.V.	2016	104
Exchange rate regimes and tourism	Santana-Gallego M., Ledesma-Rodríguez F.J., Érez-Rodríguez J.V.P.	2010	94
Memorable tourist experiences versus ordinary tourist experiences analysed through user-generated content	Bigne E., Fuentes-Medina M.L., Morini-Marrero S.	2020	90
Effects of high-performance work systems (HPWS) on hospitality employees' outcomes through their organizational commitment, motivation, and job satisfaction	Dorta-Afonso D., González-de-la-Rosa M., García-Rodríguez F.J., Romero-Domínguez L.	2021	83
Tourism and trade in OECD countries. A dynamic heterogeneous panel data analysis	Santana-Gallego M., Ledesma-Rodríguez F., Pérez-Rodríguez J.V.	2011	83
CHAID algorithm as an appropriate analytical method for tourism market segmentation	Díaz-Pérez F.M., Bethencourt-Cejas M.	2016	79
Testing dependence between GDP and tourism's growth rates	Pérez-Rodríguez J.V., Ledesma-Rodríguez F., Santana-Gallego M.	2015	76
Residents' perceptions of tourism impacts on Island destinations: A comparative analysis	Garau-Vadell J.B., Díaz-Armas R., Gutierrez-Taño D.	2014	74
The contribution of tourism to municipal solid waste generation: A mixed demand-supply approach on the island of Tenerife	Díaz-Farina E., Díaz-Hernández J.J., Padrón-Fumero N.	2020	71
Residents' Support for P2P Accommodation in Mass Tourism Destinations	Garau-Vadell J.B., Gutiérrez-Taño D., Díaz-Armas R.	2019	70
Hospitality diversity management and job satisfaction: The mediating role of organizational commitment across individual differences	García-Rodríguez F.J., Dorta-Afonso D., González-de-la-Rosa M.	2020	67
Impact of quality on estimations of hotel efficiency	Arbelo-Pérez M., Arbelo A., Pérez-Gómez P.	2017	59
Hotel guests' perceptions of environmental friendly practices in social media	Gil-Soto E., Armas-Cruz Y., Morini-Marrero S., Ramos-Henríquez J.M.	2019	58
Development and application of a cost management model for wastewater treatment and reuse processes	Ruiz-Rosa I., García-Rodríguez F.J., Mendoza-Jiménez J.	2016	56

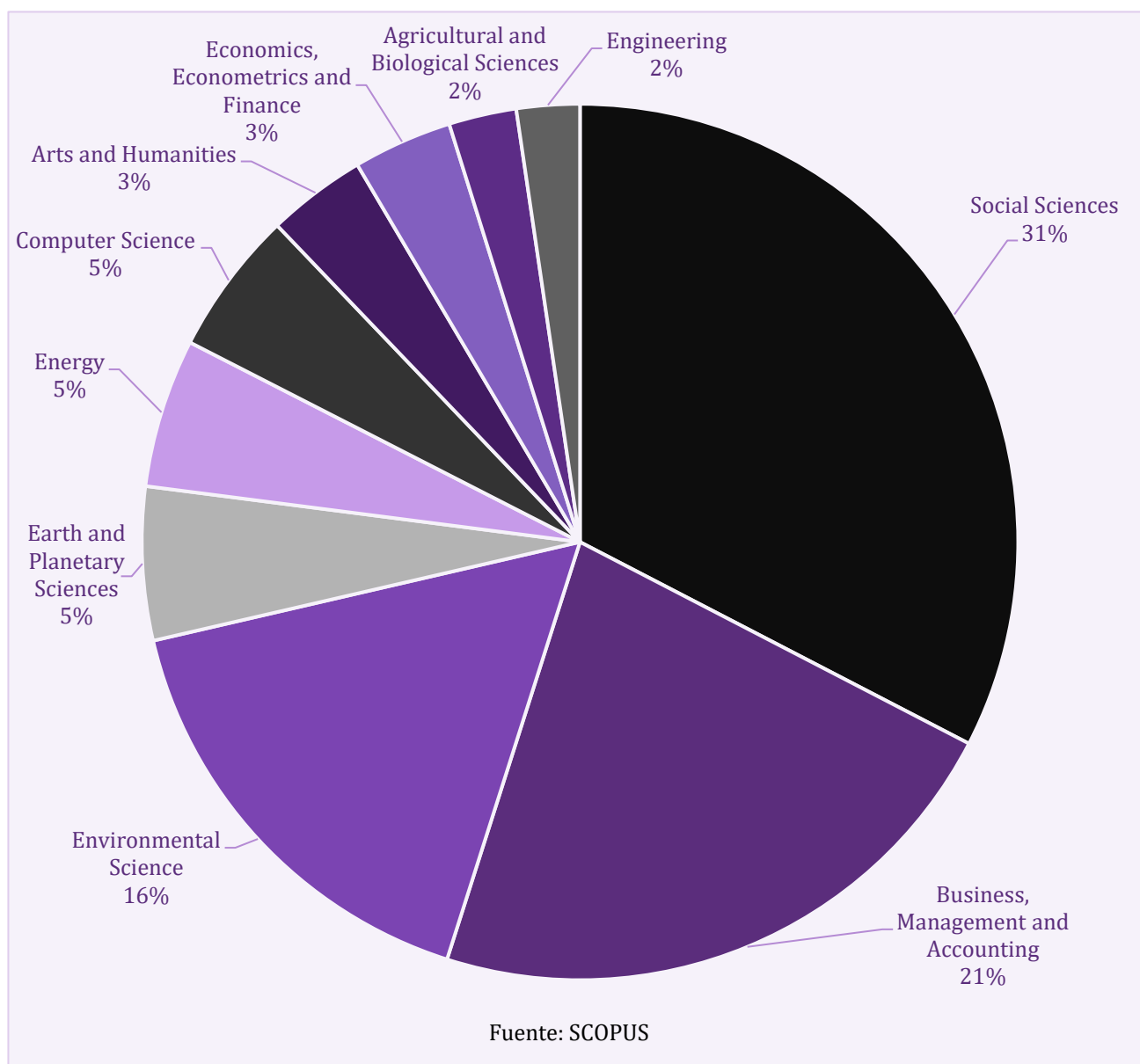
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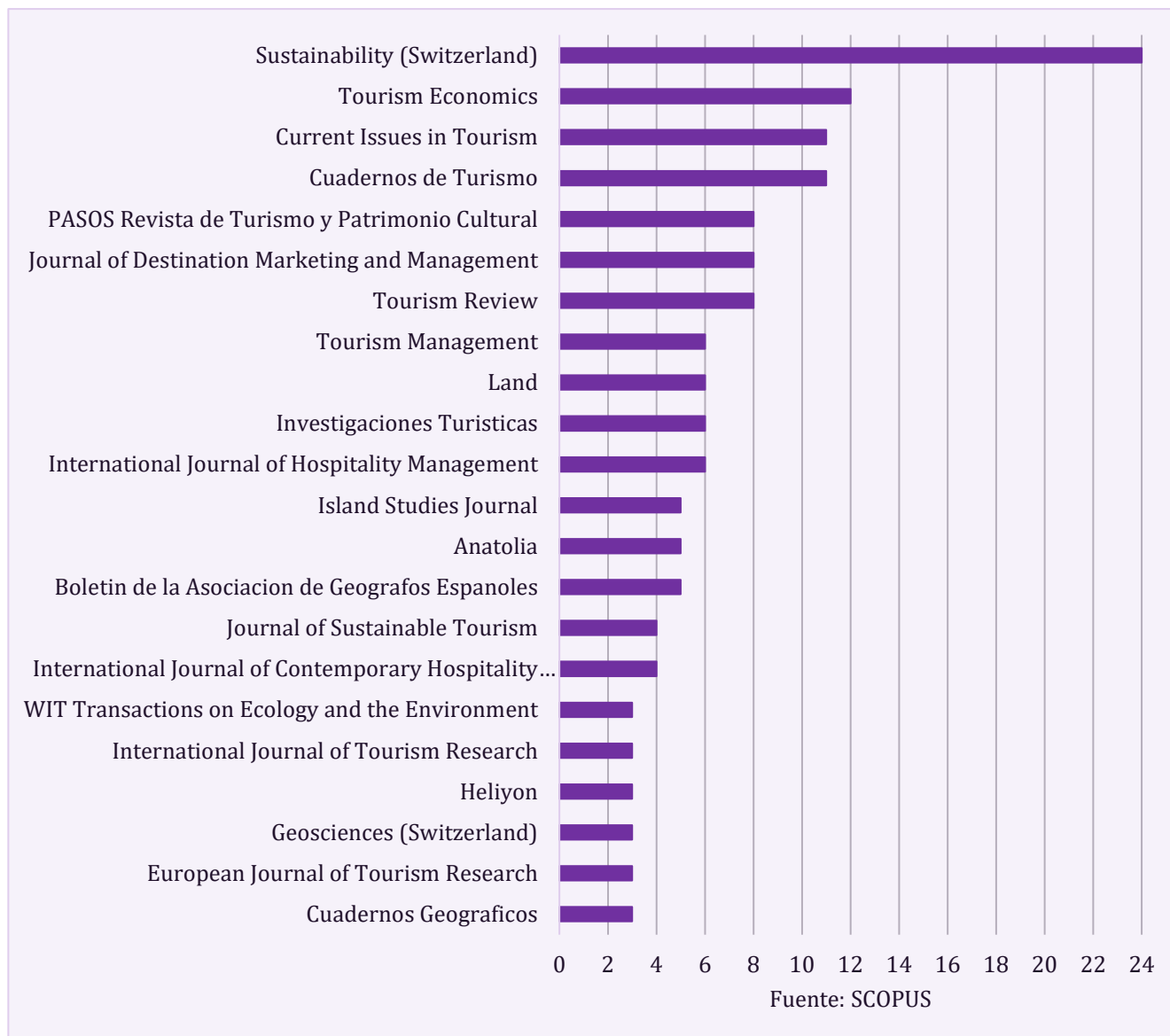
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Hospitality diversity management and job satisfaction: The mediating role of organizational commitment across individual differences	García-Rodríguez F.J., Dorta-Afonso D., González-de-la-Rosa M.	2020	67
Tourism research on island destinations: a review	Parra-López, E., Martínez-González, J.A.	2018	49
Health destination image: The influence of public health management and well-being conditions	Moreno-González A.-A., León C.J., Fernández-Hernández C.	2020	46
Projected impacts of climate change on tourism in the Canary Islands	Carrillo J., González A., Pérez J.C., Expósito F.J., Díaz J.P.	2022	43
Dark tourism destinations: the relationships between tourists' on-site experience, destination image and behavioural intention	Qian L., Zheng C., Wang J., Pérez Sánchez M.Á., Parra López E., Li H.	2022	42
The impact of employee-oriented CSR on quality of life: Evidence from the hospitality industry	González-De-la-Rosa M., Armas-Cruz Y., Dorta-Afonso D., García-Rodríguez F.J.	2023	41
The clean energy transition of heating and cooling in touristic infrastructures using shallow geothermal energy in the Canary Islands	Santamarta J.C., García-Gil A., Expósito M.D.C., Casañas E., Cruz-Pérez N., Rodríguez-Martín J., Mejías-Moreno M., Götzl G., Gemeni V.	2021	37
Water resources in the hotel industry: a systematic literature review	Antonova N., Ruiz-Rosa I., Mendoza-Jiménez J.	2021	36
Tourism, transport and climate change: The carbon footprint of international air traffic on Islands	Dorta Antequera P., Díaz Pacheco J., López Díez A., Bethencourt Herrera C.	2021	36
Young consumers' intention to participate in the sharing economy: An integrated model	Martínez-gonzález J.A., Parra-López E., Barrientos-báez A.	2021	33
Analysis of hospitality waste generation: Impacts of services and mitigation strategies	Díaz-Farina E., Díaz-Hernández J.J., Padrón-Fumero N.	2023	32
A GRASP to solve the multi-constraints multi-modal team orienteering problem with time windows for groups with heterogeneous preferences	Ruiz-Meza J., Brito J., Montoya-Torres J.R.	2021	32
Influence of site personalization and first impression on young consumers' loyalty to tourism websites	Martínez-González J.A., Álvarez-Albelo C.D.	2021	31
Characterization and geotourist resources of the campo de calatrava volcanic region (Ciudad real, Castilla-la Mancha, Spain) to develop a UNESCO global geopark project	Becerra-Ramírez R., Gosálvez R.U., Escobar E., González E., Serrano-Patón M., Guevara D.	2020	31
Online travel review rating scales and effects on hotel scoring and competitiveness	Martin-Fuentes E., Mellinas J.P., Parra-Lopez E.	2020	31

Distribución de artículos relacionados con turismo por campos de conocimiento más comunes entre 2010 – 2025



La investigación turística de la ULL se distribuye en publicaciones con diferentes áreas temáticas de referencia: el 31 % de los artículos pertenece a Ciencias Sociales y el 21 % a *Business, Management & Accounting*. Le sigue un 16 % en Ciencias Ambientales, mientras que otras áreas tecnológicas y científicas alcanzan un 5 % aproximadamente cada una, confirmando una base multidisciplinar, pero con claro predominio social y económico-empresarial.

Revistas científicas donde se han publicado un mayor número de artículos relacionados con turismo por investigadores/as de la ULL entre 2010 – 2025



Sustainability es la revista en la que los investigadores han publicado un mayor número de trabajos (24), lo que representa un 8% de los artículos. Le siguen en frecuencia *Tourism Economics*, *Cuadernos de Turismo* y *Current Issues in Tourism*, que superan ligeramente la decena de artículos cada una. Las 15 principales revistas mostradas en el gráfico concentran el 40% de los artículos. A estas hay que añadirle 24 revistas en las que se ha publicado una o dos veces y, finalmente, 150 revistas, en las que el conjunto de investigadores solamente ha publicado una vez. Esta distribución refleja el peso de algunas revistas, pero también la gran diversidad de publicaciones periódicas en las que los trabajos de investigación sobre turismo tienen cabida, dado el carácter interdisciplinar y aplicado de este campo.

Clasificación de las revistas científicas donde se han publicado un mayor número de artículos relacionados con turismo por investigadores/as de la ULL entre 2010 - 2025

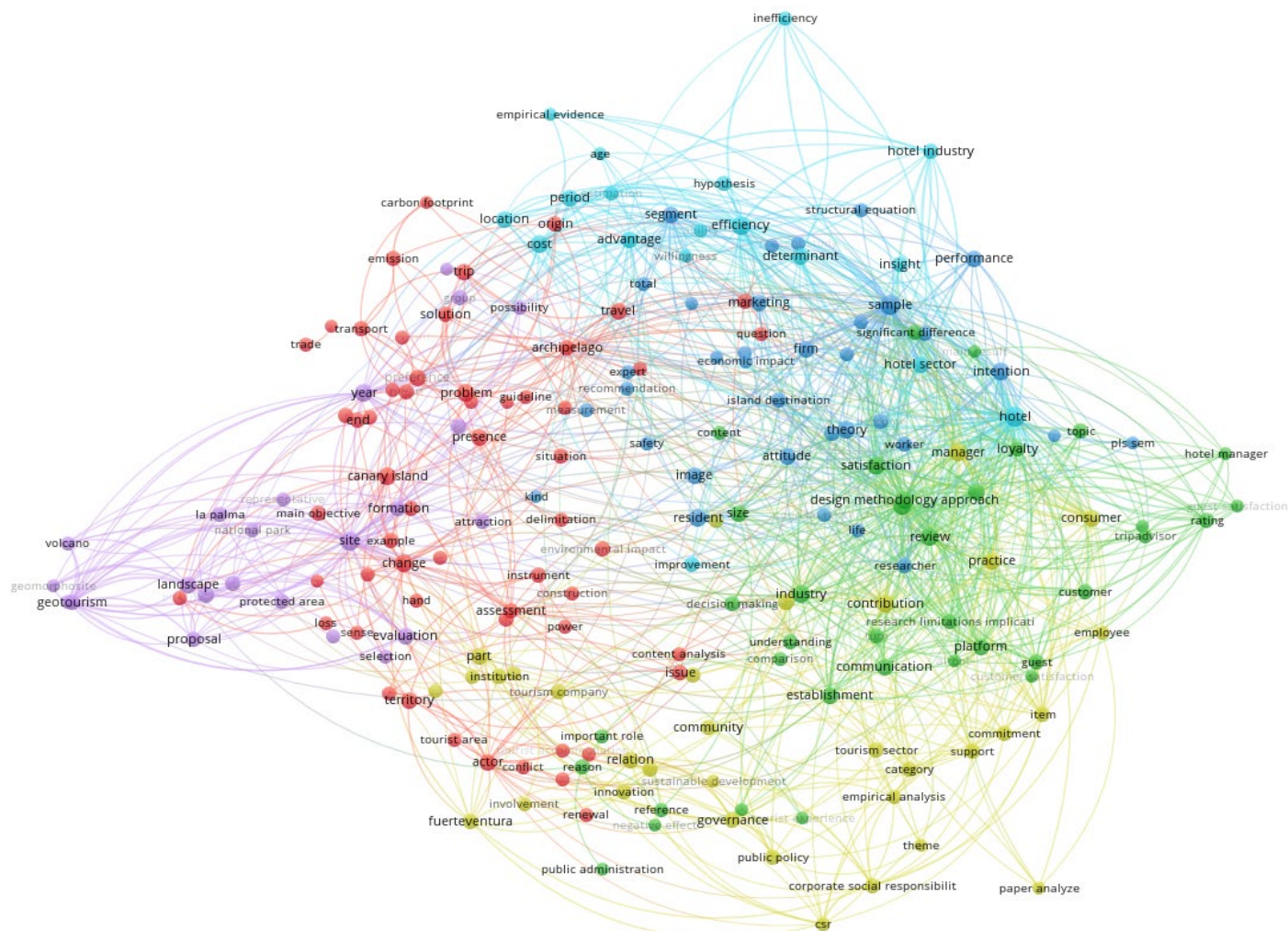
Revista	Número de artículos	SCIMAGO (SJR) 2024	JCR (JIF)
Cuadernos Geograficos	3	Q3	Q3
European Journal of Tourism Research	3	Q2	Q1
Geosciences (Switzerland)	3	Q2	Q3
Heliyon	3	Q1	Q1
International Journal of Tourism Research	3	Q1	Q1
WIT Transactions on Ecology and the Environment	3	Q4	No indexada
International Journal of Contemporary Hospitality Management	4	Q1	Q1
Journal of Sustainable Tourism	4	Q1	Q1
Boletin de la Asociacion de Geografos Espanoles	5	Q2	Q3
Anatolia	5	Q2	Q3
Island Studies Journal	5	Q2	Q3
International Journal of Hospitality Management	6	Q1	Q1
Investigaciones Turisticas	6	Q3	Q4
Land	6	Q1	Q2
Tourism Management	6	Q1	Q1
Tourism Review	8	Q1	Q1
Journal of Destination Marketing and Management	8	Q1	Q1
PASOS Revista de Turismo y Patrimonio Cultural	8	Q2	Q4
Cuadernos de Turismo	11	Q4	Q4
Current Issues in Tourism	11	Q1	Q1
Tourism Economics	12	Q1	Q1
Sustainability (Switzerland)	24	Q1	Q3

Número de artículos por cuartiles entre las revistas mencionadas anteriormente

SCIMAGO (SJR)	Nº artículos	JCR (JIF)	Nº artículos
Q1	64,8%	Q1	47,2%
Q2	19,3%	Q2	4,2%
Q3	6,2%	Q3	31,0%
Q4	9,7%	Q4	17,6%
TOTAL	100,0%	TOTAL	100,0%

En referencia factor de impacto de las revistas donde los investigadores publican un mayor número de artículos, podemos observar que una gran parte se concentra en el cuartil Q1, tanto en SCOPUS como en Web of Science (JCR), indicando una producción científica relacionada con turismo de calidad que genera un importante impacto para con la comunidad científica internacional.

Red de palabras clave en los artículos relacionados con turismo entre 2010 - 2025



<https://tinyurl.com/22tb9ycn>



Para acceder a la visualización más detallada del mapa, siga el QR o acceda a través del enlace y pulse sobre “Continue to your destination”

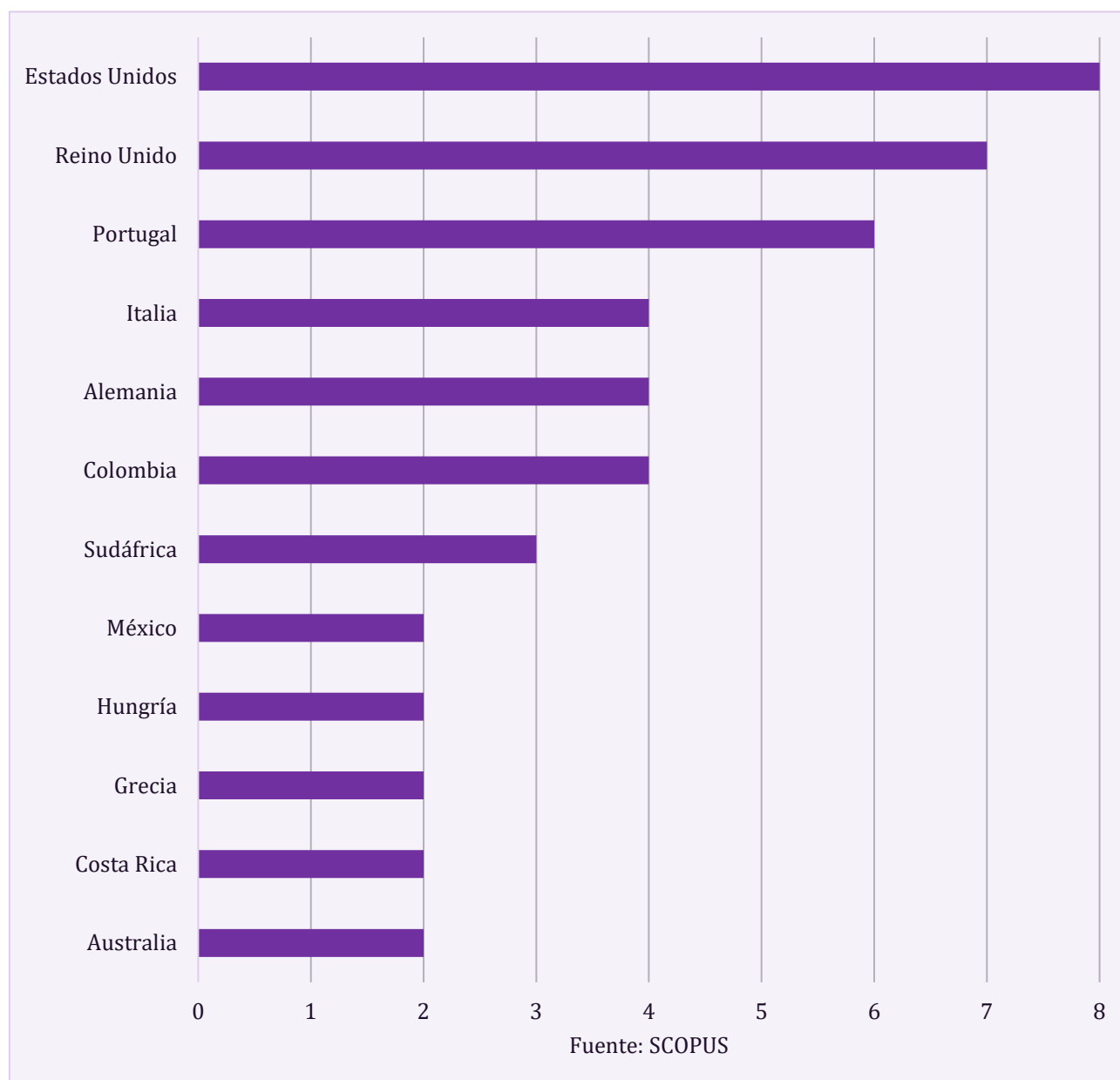
Nota: Para la representación del gráfico se ha seleccionado como criterio principal la repetición de un mismo o similar concepto en seis publicaciones diferentes.

Colaboraciones con otras entidades, instituciones y/o universidades



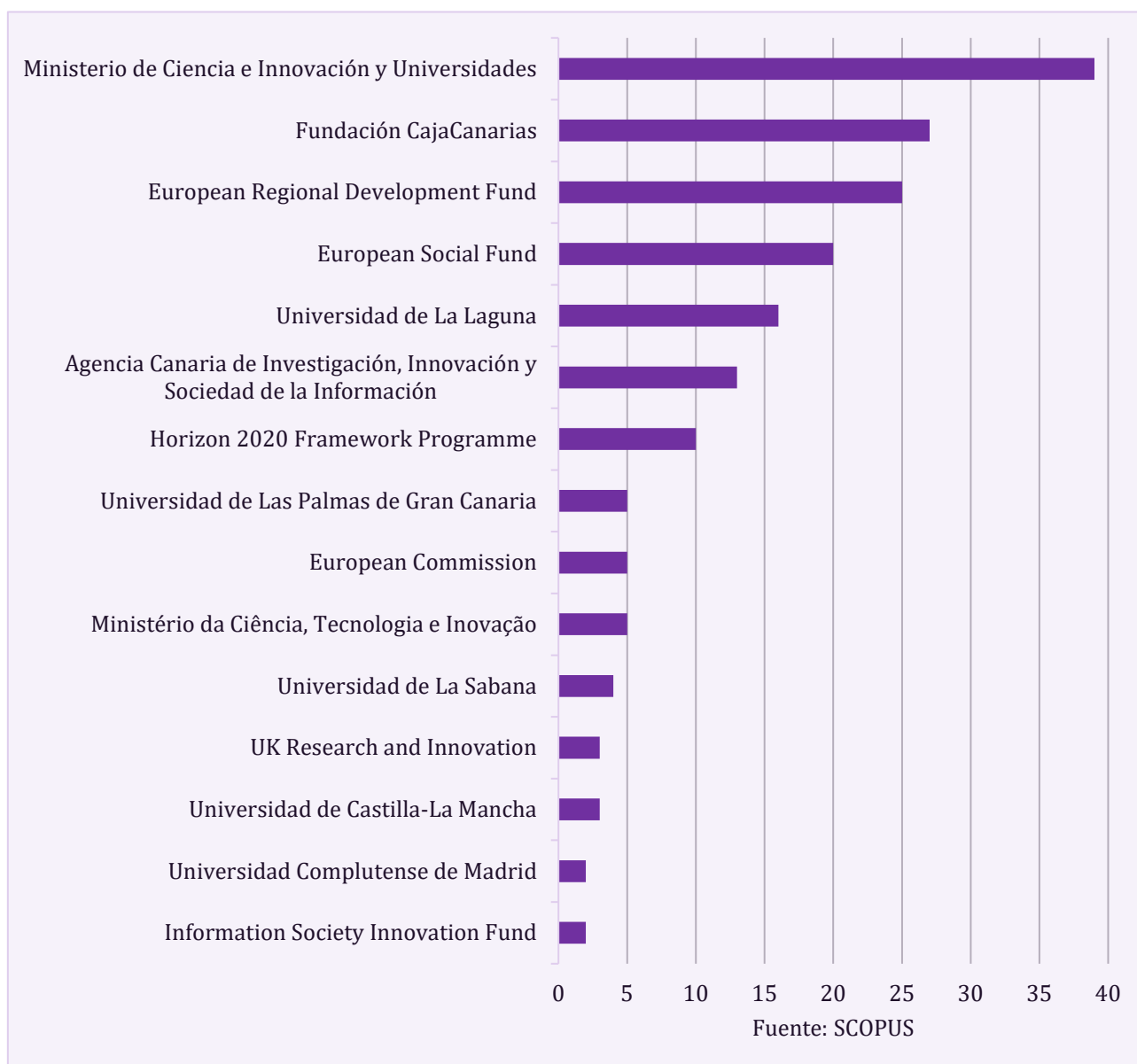
La colaboración con otras instituciones es marcadamente insular, donde la ULPGC concentra 44 coautorías, seguida por el Instituto Volcanológico de Canarias y la Universidad de Baleares con 14 coautorías. Les sigue un bloque de universidades ubicadas en la península ibérica (Complutense, València, Castilla-La Mancha), mientras que finalmente destacan algunas colaboraciones internacionales (Rosen College, Central Florida, La Sabana, etc.), evidenciando una red dominada por alianzas regionales con algunas proyecciones globales.

Colaboraciones científicas internacionales en los artículos relacionados con turismo



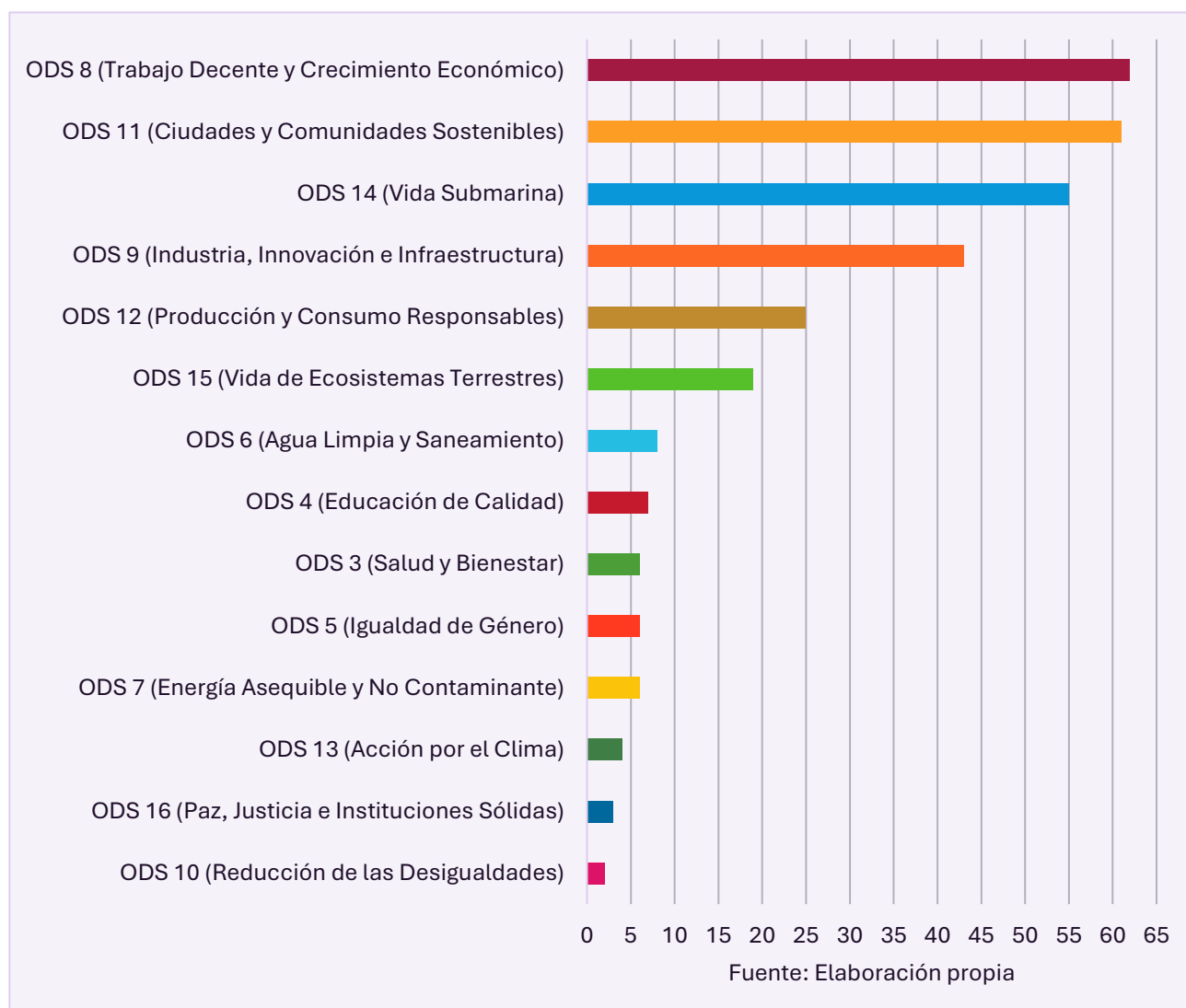
Las alianzas internacionales se concentran en algunos países como EE. UU. (8 artículos), Reino Unido (7 artículos) y Portugal (6 artículos), subrayando unas buenas relaciones internacionales en el ámbito académico con dichos países. Italia, Alemania y Colombia aportan 4 cada uno, mientras que Sudáfrica, México, Grecia y Australia suman 2-3 publicaciones, señalando una red todavía limitada, pero con amplio margen para diversificarse en otras regiones.

Principales instituciones financiadoras de los artículos publicados



La mayor parte de la financiación proviene de entidades españolas como el Ministerio de Ciencia, Innovación y Universidades el cual respalda 39 artículos y la Fundación CajaCanarias con 27 publicaciones, que también patrocina a la Cátedra de Turismo. A continuación, destacan los fondos provenientes de Europa, seguidos de la propia Universidad de La Laguna, la cual aporta financiación en unas 16 publicaciones. Hay que destacar también el papel de la Agencia Canaria de I+D (ACIISI), que contribuye no solo con los 13 artículos reflejados en el gráfico sino con muchos de los que aparecen en SCOPUS como financiados con fondos europeos.

Relación entre los artículos y los Objetivos de Desarrollo Sostenible (ODS)



La investigación turística realizada por los investigadores/as de la Universidad de La Laguna se alinea de forma clara principalmente con los ODS 8 (Trabajo Decente y Crecimiento Económico), así como con el ODS 11 (Ciudades y Comunidades Sostenibles), el ODS 14 (Vida Submarina) y el ODS 9 (Industria, Innovación e Infraestructuras). En conclusión, una significativa parte de la agenda ODS está presente, pero con una clara tendencia hacia las dimensiones de economía, sostenibilidad y cuidado de los ecosistemas ambientales. Se ha tomado como referencia un solo ODS para cada artículo, identificado por dos investigadores independientes.

Anexo

Listado completo de artículos relacionados con turismo de investigadores/as de la Universidad de La Laguna indexados en SCOPUS (1 de enero de 2010 a 15 de septiembre de 2025)

- Afonso-Rodríguez, J. A. (2017). Evaluating the dynamics and impact of terrorist attacks on tourism and economic growth for Turkey. *Journal of Policy Research in Tourism, Leisure and Events*, 9(1), 56-81. Scopus. <https://doi.org/10.1080/19407963.2016.1231196>
- Afonso-Rodríguez, J. A., & Santana-Gallego, M. (2018). Is Spain benefiting from the Arab Spring? On the impact of terrorism on a tourist competitor country. *Quality and Quantity*, 52(3), 1371-1408. Scopus. <https://doi.org/10.1007/s11335-017-0527-2>
- Almunia, J., Delponti, P., & Rosa-González, F. M. (2021). Using Automatic Identification System (AIS) Data to Estimate Whale Watching Effort. *Frontiers in Marine Science*, 8. Scopus. <https://doi.org/10.3389/fmars.2021.635568>
- Álvarez-Albelo, C. D., & Hernández-Martín, R. (2012). Congestion and coordination problems in a tourism economy. *Tourism Economics*, 18(4), 691-710. Scopus. <https://doi.org/10.5367/te.2012.0136>
- Álvarez-Albelo, C. D., Hernández-Martín, R., & Padrón-Fumero, N. (2017). Air passenger duties as strategic tourism taxation. *Tourism Management*, 60, 442-453. Scopus. <https://doi.org/10.1016/j.tourman.2016.12.002>
- Álvarez-Albelo, C. D., Hernández-Martín, R., & Padrón-Fumero, N. (2020). The effects on tourism of airfare subsidies for residents: The key role of packaging strategies. *Journal of Air Transport Management*, 84. Scopus. <https://doi.org/10.1016/j.jairtraman.2020.101772>
- Álvarez-Albelo, C. D., & Martínez-González, J. A. (2024a). Coordination of complementary tourism supply through a destination card: The pursuit of profitability in the presence of a foreign tour operator. *Tourism Economics*, 30(5), 1166-1188. Scopus. <https://doi.org/10.1177/13548166231190424>
- Álvarez-Albelo, C. D., & Martínez-González, J. A. (2024b). Should antitrust regulators be wary of inter-firm coordination agreements through a tourism destination card? *Tourism Economics*, 30(2), 324-344. Scopus. <https://doi.org/10.1177/13548166221138364>
- Álvarez-González, J. A., & González-Morales, M. O. (2014). The role of knowledge-intensive business services in Spanish local tourist production systems. *Tourism Economics*, 20(2), 355-371. Scopus. <https://doi.org/10.5367/te.2013.0276>
- Andries, D. M., Arnaiz-Schmitz, C., Díaz-Rodríguez, P., Herrero-Jáuregui, C., & Schmitz, M. F. (2021). Sustainable tourism and natural protected areas: Exploring local population perceptions in a post-conflict scenario. *Land*, 10(3). Scopus. <https://doi.org/10.3390/land10030331>
- Antonova, N., Mendoza-Jiménez, J., & Ruiz-Rosa, C. I. (2023). Determinants of Water Consumption in Hotels: New Insights Obtained through a Case Study. *Water (Switzerland)*, 15(17). Scopus. <https://doi.org/10.3390/w15173049>
- Antonova, N., Mendoza-Jiménez, J., & Ruiz-Rosa, C. I. (2024). Different destinations, different outcomes: A comprehensive analysis of hotel water management in Madeira and Tenerife. *International Journal of Water Resources Development*, 40(5), 790-815. Scopus. <https://doi.org/10.1080/07900627.2024.2382103>
- Antonova, N., Ruiz-Rosa, C. I., & Mendoza-Jiménez, J. (2021). Water resources in the hotel industry: A systematic literature review. *International Journal of Contemporary Hospitality Management*, 33(2), 628-649. Scopus. <https://doi.org/10.1108/IJCHM-07-2020-0711>
- Arbelo, A., Arbelo-Pérez, M., De Vera, V., & Bilgihan, A. (2025). Green premiums: Assessing the revenue impact of eco-certification in the hospitality sector. *International Journal of Contemporary Hospitality Management*, 37(13), 64-83. Scopus. <https://doi.org/10.1108/IJCHM-04-2024-0534>
- Arbelo, A., Arbelo-Pérez, M., & Pérez-Gómez, P. (2018). Estimation of Profit Efficiency in the Hotel Industry Using a Bayesian Stochastic Frontier Model. *Cornell Hospitality Quarterly*, 59(4), 364-375. Scopus. <https://doi.org/10.1177/1938965518762841>
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- Arbelo, A., Pérez-Gómez, P., & Arbelo-Pérez, M. (2017). Cost efficiency and its determinants in the hotel industry. *Tourism Economics*, 23(5), 1056-1068. Scopus. <https://doi.org/10.1177/1354816616656419>
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